



Bee Seen Get Screened Comms and Social Media Pack

This document will give you all the information you need to promote your Bee Seen, Get Screened pledge to your employees, customers/service users and others.

In this pack you will find:

- A leaflet explaining what Bee Seen, Get Screened involves. [Download here](#)
- Posters detailing what screening programmes are available and the Bee Seen, Get Screened pledge. [Download here](#)
- Poster for social media use. [Download here](#)
- Three graphics for use on social media or elsewhere, promoting different aspects of the scheme. [Download graphic 1](#), [Download graphic 2](#), [Download graphic 3](#)
- The Bee See, Get Screened [logo](#)

Suggested Copy

For the follow, replace [Company Name] with your organisation/company name.

Internal Comms, e.g. newsletter, intranet, e-bulletin etc.

Dear Colleagues,

I am pleased to announce that **[Company Name]** has recently signed up to the Bee Seen, Get Screened pledge, in partnership with Answer Cancer, the Greater Manchester Screening Engagement Programme.

This pledge guarantees that staff will be able to attend NHS cancer screening appointments during work hours if they are unable to get an appointment at a different time. By removing barriers to attendance, we hope to make it easier for colleagues to take up potentially life-saving screening opportunities and put their health first.

As part of the pledge, **[Company Name]** is also supporting Answer Cancer's engagement strategy by raising the profile of health and wellbeing in the workplace and empowering everyone to look after their health.

By becoming a Bee Seen, Get Screened organisation, we are committed to:

- Supporting staff to attend screening appointments through paid time off or flexible working arrangements where needed.
- Promoting a culture of health and wellbeing, making employee wellbeing a visible and valued workplace priority.
- Encouraging open conversations about cancer, helping to raise awareness of screening, early detection and available support.



- **Supporting cancer awareness and prevention**, encouraging staff to engage with screening programmes and take positive steps for their health.

The **Bee Seen, Get Screened** campaign raises awareness of the NHS cancer screening programmes through training, staff sessions, resources and awareness activities. Cancer screening can help detect changes before symptoms appear and, in some cases, find cancer at an earlier stage when treatment is often more effective.

Answer Cancer works across Greater Manchester to raise awareness of cancer and the importance of screening within our communities.

For more information, visit:

www.answercancergm.org.uk/bee-seen

Social Media Posts

We're proud to announce that [Company Name] has taken the Bee Seen, Get Screened pledge in partnership with @AnswerCancerGM

We pledge to give our staff time off to attend cancer screening appointments. We pledge to raise awareness of the NHS cancer screening programmes.

Together, we can help more people get screened and support earlier cancer diagnosis. Find out more: www.answercancergm.org.uk/bee-seen

#BeeSeenGetScreened #AnswerCancer

As a **Bee Seen, Get Screened** organisation, we're committed to:

Giving our staff time off to attend cancer screening appointments.

Raising the profile of health and wellbeing in the workplace.

Working with @AnswerCancerGM to encourage open conversations about the importance of cancer screening.

Early detection saves lives. Let's make screening a priority.

www.answercancergm.org.uk/bee-seen

#BeeSeenGetScreened #AnswerCancer

Cancer screening can save lives.

Finding cancer early often means treatment can begin sooner and be more effective.



That's why **[Company Name]** has taken the **Bee Seen, Get Screened** pledge!

Staff are guaranteed time off to attend screening appointments.

We're working with @AnswerCancerGM to help raise awareness of the importance of cancer screening.

Together, we can help more people get screened and stay well. www.answercancergm.org.uk/bee-seen

#BeeSeenGetScreened #AnswerCancer #CancerScreening

Follow us on social media and tag us in your posts!

- **X (Twitter):** @AnswerCancerGM [\[answercanc...rgm.org.uk\]](http://www.answercancergm.org.uk)
- **LinkedIn:** Answer Cancer <https://www.linkedin.com/company/answer-cancer> [\[linkedin.com\]](https://www.linkedin.com)
- **Facebook:** Answer Cancer Champions <https://www.facebook.com/answercancerchampions> [\[facebook.com\]](https://www.facebook.com), [\[facebook.com\]](https://www.facebook.com)
- **Website:** <https://www.answercancergm.org.uk/> [\[answercanc...rgm.org.uk\]](http://www.answercancergm.org.uk)