

**ANSWER
CANCER**



**Year Six
End of Year Report
(2024 / 25)**



Executive Summary

Answer Cancer is a Voluntary, Community and Social Enterprise (VCSE) led programme to improve cancer awareness and increase breast, bowel, and cervical screening uptake across Greater Manchester.

This is done by mobilising the efforts of VCSE organisations, our community residents, workplaces, and service providers.

Four VCSE organisations partner to deliver Answer Cancer: BHA for Equality, Salford Community and Voluntary Services (SCVS), Unique Improvements, and Voluntary Sector North West (VSNW).



This report highlights the incredible benefits of the programme from April 2023 to March 2024 — Answer Cancer's fifth year.

Year Six Highlights (Achievements)

Awareness sessions and training courses have increased awareness and understanding of screening programmes.

More employers are offering paid time off for screening appointments.

Answer Cancer

Expanded reach of cancer screening messages through Cancer Champions.

Strengthened partnerships between Answer Cancer and community organisations.

Champions

One way we deliver our message is by enlisting Answer Cancer Champions. These individuals are crucial to raising awareness.

- In Year Six, **194** new Champions signed up, bringing the total to over **4,500**.
- Champions held events and had **6,259** conversations.
- **27%** of people committed to screening after talking to a Champion.

4500+

Answer Cancer Champions



Answer Cancer Grants

The Answer Cancer grants programme provides funding and support for VCSE organisations based in Greater Manchester to raise cancer awareness and promote NHS cancer screening programmes.

£93,000

In Year Six , £93,000 funded
25 grants, leading to

- 192 events.
- 7,054 Conversations around cancer
- 2,983 individuals engaged.
- 1,158 individuals committed to screening appointments.

Over six years, Answer Cancer has
awarded £325,000 in grants.

£418,000



Community Engagement

- **105** awareness sessions, reaching **4,378** people directly.
- Estimated reach of **7,759** through radio and informal conversations.
- **79%** with people from Black, Asian, or minority Ethnic (BAME) backgrounds.
- **35%** of participants reported a disability.
- **27%** of participants reported caring responsibilities.



Training

- 59 training sessions with 642 participants.
- 35% of participants were from BAME backgrounds.
- 33% of participants had caring responsibilities.
- 7% of participants identified as part of the LGBTQ+ community.
- 22% of participants reported have some form of disability.

642
Community
Members Trained



Bee Seen Get Screened

This campaign encourages workplaces to offer paid time off or flexible working for screening appointments and to promote cancer awareness.

- 145 organisations have signed the pledge.
- Over 140,000 employees reached.

140,000

Employees
can access
screening
appointments
more easily

