

**NHS
Cancer
Screening
Programmes
Odd One Out**

**ANSWER
CANCER**



Cancer Screening

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How to play and engage

Simply show the first page of celebrities to your members and ask them to guess who the odd one out is.

All celebrities have been affected by cancer, the odd one out has either survived the illness or died because of the illness.

Please see below for a quick guide of who the celebrities are (if you don't know), what they do and how cancer affected their lives.

Emphasize and keep referring back to the key messages throughout:

If it's unusual to you, see your GP.

Early detection saves lives.

Cancer screening saves lives.

How to evaluate

- How many people took part? Is it appropriate to record gender, age or postcode of people so you know if you are reaching 'target audiences'?
- How many brief advice conversations did you have?
- How many key messages were passed on?
- Any case studies? Did you have any interesting conversations which you can anonymise? I.e. Someone reports they have will now self-check or book a mammogram?

Top Tips

- Can be adapted by asking group members to give names of celebrities they know who have been affected by cancer from within their communities
- Can be 'played' in the workplace, over Zoom or out in community settings. We have played versions of this where we print the pictures onto BIG A1 posters and on little A5 leaflets. Adapt them to your setting.
- Can be posted on social media platforms asking people to guess who the Odd One Out is and why? Encouraging interaction and discussion and can include key messages

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Farouk Al-Fishawi

Actor



Elissa

Recording Artist



Ahmed Hilmy

Comedian/Actor



Noura Rahal

Singer

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Farouk Al-Fishawi

Actor

Farouk Al-Fishawi passed away at the age of 67 after he was diagnosed with cancer.



Elissa

Recording Artist

Elissa was diagnosed with early stage breast cancer. "Early detection of breast cancer can save your life. Don't ignore it, face it," 46 year old Elissa wrote at the end of her video 'To all who love me'.



Ahmed Hilmy

Comedian/Actor

Ahmed Hilmy was diagnosed in 2014 with a tumour on his back muscle, after treatment he made a full recovery.



Noura Rahal

Singer

Noura was diagnosed with cancer in 2007. However, it was detected early enough for doctors to treat it and stop it spreading. Rahal did not need chemotherapy and has since made a full recovery.

Cancer Screening Odd One Out

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Irrfan Khan

Bollywood Actor



Mr T

Actor



Koh Chieng Mun

Actress/comedian



Wanda Sykes

Comedian Actress

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Irrfan Khan

Bollywood Actor

Famous Bollywood actor, Irrfan Khan, passed away after a case of colon infection was diagnosed with neuroendocrine cancer in 2018.



Mr T

Actor

In 1995, the actor was diagnosed with T-cell lymphoma and is a famous cancer survivor. Mr T has been an inspiration in raising awareness and funds for cancer.



Koh Chieng Mun

Actress/comedian

She found a lump in her right breast during a self-examination. After being diagnosed with breast cancer, a cancerous tumour was also discovered in her left kidney. The actress went for surgery and is now cancer free.



Wanda Sykes

Comedian Actress

The cancer was found after she had undergone what was essentially a cosmetic procedure, she is now cancer free after a double mastectomy.

Cancer Screening Odd One Out

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Chadwick Boseman

Actor



Jade Goody

Reality TV Star



Hugh Jackman

Actor



Aretha Franklin

Singer

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Chadwick Boseman

Actor

Chadwick Boseman was diagnosed with Stage 3 colon cancer in 2016 and it had progressed to Stage 4 shortly before he died in 2020.



Jade Goody

Reality TV Star

Jade Goody was a reality star who rose to fame after her stint on Big Brother. She sadly died in 2009 from cervical cancer, but did a tremendous job in raising awareness and encouraging women to get checked.



Hugh Jackman

Jackman has had six bouts with basal cell carcinoma, one of the most common forms of skin cancer. After his last dermatologist appointment to have some of the cancer from his face removed, he shared a photo on Twitter with the caption, "Another basal cell carcinoma. Thanks to frequent checks & amazing doctors, all is well".



Aretha Franklin

Singer

Aretha Franklin, who died in Detroit in 2018, at 76, had pancreatic neuroendocrine cancer.

Cancer Screening Key Messages

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Key Messages:

If it's unusual for you – see your GP

We all know our own bodies so if you notice anything unusual, book an appointment to talk through your concerns with your GP.

Early detection saves lives

People who regularly attend for screening or who go to see their GP when they notice anything unusual, will have any changes picked up early. Treatment options and health outcomes will usually be better for them.

Cancer screening saves lives

People who regularly attend for screening are more likely to have any early changes in their body picked up **before** they turn cancerous.

