**Bee Seen Get Screened
Comms and Social Media Pack**

This document will give you all the information you need to promote your Bee Seen, Get Screened pledge to your employees, customers/service users and others.

In the attached pack you will find:

* A leaflet explaining what Bee Seen, Get Screened involves.
* A poster detailing what screening programmes are available and the Bee Seen, Get Screened pledge
* Four graphics for use on social media or elsewhere, promoting different aspects of the scheme.
* The Bee See, Get Screened logo

**Suggested Copy**

For the follow, replace [Company Name] with your organisation/company name.

**Internal Comms, e.g. newsletter, intranet, e-bulletin etc.**

I am pleased to announce that [Company Name] has recently signed up to the ‘Bee Seen, Get Screened’ pledge, in partnership with Answer Cancer, the Greater Manchester Screening Engagement Programme.

This pledge guarantees that staff will be able to attend cancer screening appointments during work hours, if unable to get an appointment at a different time.

[Company Name] are also supporting Answer Cancer’s engagement strategy by raising the profile of health and wellbeing in the workplace and empowering everyone to look after their health.

The ‘Bee Seen – Get Screened’ campaign is raising awareness of the three NHS cancer screening programmes through training, staff sessions and much more.

Answer Cancer works across Greater Manchester discussing cancer and the importance of screening with our communities.

For more information see: [www.answercancergm.org.uk/bee-seen](http://www.answercancergm.org.uk/bee-seen)

**Social Media Posts**

[Company Name] is delighted to announce that we have taken the Bee See, Get Screened pledge in partnership with @AnswerCancerGM!

We commit to: giving our staff time off to attend cancer screening & raising awareness of the three NHS screening programmes.

[www.answercancergm.org.uk/bee-seen](http://www.answercancergm.org.uk/bee-seen)

As a Bee Seen, Get Screened organisation we pledge to:

Give our staff time off to attend cancer screening.

Raise the profile of health & well-being in the workplace.

Work with @AnswerCancerGM to encourage conversations about the importance of screening.

[www.answercancergm.org.uk/bee-seen](http://www.answercancergm.org.uk/bee-seen)

Cancer screening can save lives by detecting cancer early, making it easier to treat.

[company name] has taken the Bee Seen, Get Screened pledge, guaranteeing staff time off to attend appointments & is working with @AnswerCancerGM to raise awareness!

[www.answercancergm.org.uk/bee-seen](http://www.answercancergm.org.uk/bee-seen)

Useful links:

[www.answercancergm.org.uk/bee-seen](http://www.answercancergm.org.uk/bee-seen)

[www.answercancergm.org.uk](http://www.answercancergm.org.uk)

Twitter: [@AnswerCancerGM](https://twitter.com/AnswerCancerGM)