



## **Grants Fund 2021**

# **Meet the Funder Session**

**August 2021**

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# What is Answer Cancer?



**Answer Cancer** is the working name of the Greater Manchester Screening Engagement Programme.

It is a voluntary sector partnership working to improve cancer awareness and increase uptake of cancer screening across Greater Manchester.

**We need to boost cancer screening in Greater Manchester and save lives.**



# Target groups for engagement

Certain groups have low take-up rates for cancer screening:

- Black, Asian and Minority Ethnic communities
- The LGBTQ+ community
- Disabled people
- People who care for others
- People living with poor mental health
- Women's groups or Men's groups
- Communities from geographical areas of deprivation



**Answer Cancer** is working with voluntary, community and social enterprise (VCSE) sector organisations to raise awareness of screening and possible symptoms & causes of cancer.

# The Health Priorities

The focus of Answer Cancer is on three types of cancer:

- Breast cancer
- Cervical cancer
- Bowel cancer

Whilst the NHS currently offers routine screening, take-up rates are low in Greater Manchester.

In 2019 Greater Manchester ranked 12th out of the 14 regions across England for both bowel & cervical cancer screening, whilst for breast cancer screening it ranked 13th.

**With your help we can  
Answer Cancer!**

# The Answer Cancer Fund

**Investments of up to £5,000** are being made available to voluntary, community and social enterprise (VCSE) organisations across Greater Manchester to raise awareness of cancer and importance of cancer screening and to encourage greater uptake of screening.

The aim is to fund at least **two projects** in each of Greater Manchester's local authority areas.

- Awards of up to £2,000 for up to 3 months of activity
- Awards of up to £5,000 for up to 3-6 months of activity

# The Answer Cancer Fund

## What sort of projects can be funded?

Evidence from the Answer Cancer programme suggests that organisations that are embedded within communities are well placed to use their ‘trusted voice’ to positively engage with local people on the need for cancer screening.

Meaningful engagement with local people may well require a **series of activities** over an extended period of 3-6 months

# The Answer Cancer Fund

## What sort of projects can be funded?

This fund welcomes a wide range of project ideas for reaching out to communities and individuals. Social media post or leaflets in community centres may be useful to your approach, but on their own are unlikely make a meaningful connection with people.

*So the question to ask is how best can you get the attention of people and win their hearts and minds to promote cancer screening?*

# The Answer Cancer Fund

## Some project ideas:

- ◆ **Quiz nights** ◆ **Sporting events** ◆ **Recruiting volunteers** ◆
- ◆ **Craft activities** ◆ **Video production** ◆ **Play or Panto** ◆
- ◆ **Photo competition** ◆ **Making links with a church, mosque or synagogue** ◆

Innovative ideas are very much welcomed!



# The Answer Cancer Fund

## Lead Answer Cancer Champions

If your organisation receives an investment from the Answer Cancer Fund, you'll need to recruit between 3 and 5 Lead Answer Cancer Champions to act as volunteer advocates in their community over the duration of your project.

Lead Answer Cancer Champions are local people committed to increasing cancer screening uptake across Greater Manchester.

# The Answer Cancer Fund

## Lead Answer Cancer Champions cont.

No prior experience, skills or qualifications are needed, as training and support will be provided.

### Lead Champions must be willing to:

- take part in a one-hour induction session
- attend three training sessions about the Answer Cancer Screening Programme (Sessions are around 90 minutes)
- engage in at least four activities in a six-month period.

# The Answer Cancer Fund

## How to apply

Applying to the Answer Cancer Fund is a 2-stage process:

**1) Expression of interest** – deadline 6<sup>th</sup> September

Followed by development support for shortlisted projects from the Answer Cancer Team

**2) Full application** – deadline of 25<sup>th</sup> October

Followed by assessment panel.

Successful projects can commence from December 2021

# The Answer Cancer Fund

## Policies required

All organisations are expected to have the following policies in place by the time of submitting a full application:

- a) Health and Safety Policy
- b) Equality/Diversity Statement or Policy
- c) Public Liability Insurance (Cost can be included in budget)
- d) Risk Assessments inc Covid-19 precautions (if applicable to project)
- e) Safeguarding Adults Policy (if applicable to project activities)
- f) Safeguarding Children Policy (if applicable to project activities)

# The Answer Cancer Fund

## A quick look at the Expression of Interest form

<https://www.answercancergm.org.uk/funding-applications>

Answer Cancer Fund  
**Expression of Interest**  
Grants of up to £5,000 for VCSE groups / organisations promoting greater uptake of cancer screening

**About your organisation**

1) Organisation Name:

Please provide full contact details for 2 members of your organisation

2) Lead Contact

Name:	<input type="text"/>
Tel number:	<input type="text"/>
Mobile number:	<input type="text"/>
Email address:	<input type="text"/>
Address (inc. postcode)	<input type="text"/>

3) Secondary Contact

Name:	<input type="text"/>
Tel number:	<input type="text"/>
Mobile number:	<input type="text"/>
Email address:	<input type="text"/>
Address (inc. postcode)	<input type="text"/>

4) What is your organisation's annual turnover?  £

Please note: all the information below will be shared with the Shortlisting Panel

**About your organisation**

5) Organisation Name:

6) What type of organisation are you? <i>(tick all that apply)</i>	Organisation Number
Unincorporated Association	Not applicable
Company Limited by Guarantee	
Registered Charity	
Charitable Incorporated Organisation	
Community Interest Company	
Community Benefit Society	
Cooperative Society	
Other (please specify)	

Your organisation's policies, procedures and insurance

7) Please tell us which policies you have in place <i>Please tick ✓</i>	We have this in place	We need to develop this	Not Applicable
a) Health and Safety Policy			
b) Equality/Diversity Statement or Policy			
c) Public Liability Insurance <i>(Cost can be included in budget)</i>			
d) Risk Assessments (inc Covid-19 precautions) <i>(if applicable to project)</i>			
e) Safeguarding Adults Policy <i>(if applicable to project activities)</i>			
f) Safeguarding Children Policy <i>(if applicable to project activities)</i>			

**About your project idea**

8) Which **Priority Group** will your activity be targeting? *Please tick one ✓*

a) Black, Asian or Minority Ethnic communities	<input type="checkbox"/>
b) LGBTQ+ communities	<input type="checkbox"/>
c) Disabled people	<input type="checkbox"/>
d) People who care for others	<input type="checkbox"/>
e) People living with poor mental health	<input type="checkbox"/>
f) Women's groups or Men's groups	<input type="checkbox"/>
g) Communities from geographical areas of deprivation	<input type="checkbox"/>

9) Please describe **what you plan to do** to promote cancer screening to your priority group (400 words max). **Please read the accompanying guidance.**

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# The Answer Cancer Fund

## Full applications

All shortlisted organisations will then need to provide further detail on what is planned over what period and how many people they hope to reach.

A fully costed project budget will be required to outline what the investment will be spent on.

The deadline for full applications is 25<sup>th</sup> October.

# The Answer Cancer Fund

**ANSWER** Greater Manchester  
**CANCER** Cancer Screening  
Engagement Programme

## Questions and Answers

Do you have any questions for us?

Email: [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk)

# The Answer Cancer Fund

# Thank you!

